



Antonian Awards Submission Questions

These are same the questions for ALL categories:

(Answer is limited to 3500 characters.)

•PREVIEW: PROVIDE A GENERAL OVERVIEW OF THE EVENT, AND SERVICES YOU PROVIDED FOR THE EVENT. (KEEP IT SHORT AND SWEET LIKE A MOVIE PREVIEW USED TO HOOK YOUR AUDIENCE.)

(Answer is limited to 3500 characters.)

•OBJECTIVES AND/OR GOALS: SUCCINCTLY OUTLINE THE CLIENT'S OBJECTIVE(S), GOAL(S) AND/OR OVERALL PURPOSE FOR THE EVENT. (THIS SHOULD BE WRITTEN EITHER IN SHORT ANSWER OR BULLET POINT FORMAT.)

(Answer is limited to 8500 characters.)

•TELL THE STORY: EXPAND ON YOUR PREVIEW. PROVIDE DESCRIPTIVE DETAILS OF THE SERVICES THAT WERE PROVIDED, WHAT THE CHALLENGES WERE AND HOW THEY WERE RESOLVED. (INCLUDE REFERENCES TO COLLATERAL MATERIALS TO ENHANCE THE DETAILS.)

(Answer is limited to 8500 characters.)

•EXECUTION: DESCRIBE THE LOGISTICAL EXECUTION OF THE PRODUCTS OR SERVICES INCLUDING CHALLENGES FACED. (BULLET POINT OUT ALL PHASES OF THE PRODUCTION MANAGEMENT PROCESS. INCLUDE REFERENCES TO COLLATERAL MATERIALS TO GIVE A CLEARER PICTURE OF YOUR PROCESS)

- DEVELOPMENT: (PROPOSAL PHASE), PRE-PRODUCTION (PRIOR TO START OF THE EVENT), PRODUCTION (DURING RUN OF THE EVENT)
- POST-PRODUCTION: (AFTER THE EVENT)
- CHALLENGES: (DESCRIBE WHETHER OR NOT THERE WERE CHALLENGES AND THE PROPOSED/UTILIZED SOLUTIONS, IF THERE WERE ANY.)
- RISK MANAGEMENT: (ACKNOWLEDGE IF THERE WERE ANY POTENTIAL RISKS OR SITUATIONS THAT AROSE FOR THESE SERVICES, IF SO, THEN DETAIL CONTINGENCIES THAT WERE PUT IN PLACE TO REDUCE OR ELIMINATE RISK.)

These additional two questions are required ONLY in the *Best Team Event Under \$75k & Best Team Event Over \$75k* categories.

(Answer is limited to 7000 characters.)

•TEAM: DESCRIBE EACH TEAM MEMBER'S ROLE AND CONTRIBUTION, INCLUDING YOUR OWN, OF YOUR EVENT. LIST AS TEAM MEMBER 1, TEAM MEMBER 2, ETC. (MAX CHARACTERS: 500 PER TEAM MEMBER)

(Answer is limited to 7000 characters.)

•TEAM: IF NEEDED: TEAM ROLE CONTINUED: DESCRIBE EACH TEAM MEMBER'S ROLE AND CONTRIBUTION TO YOUR EVENT. (MAX CHARACTERS: 500 PER TEAM MEMBER)

Required & Optional Supporting Documents:

- Management Collateral Files: 10 Max Allowed (The documents necessary for pre-planning and production of events.)
- Budget Worksheet: 1, Required but NOT for all Categories (A budget worksheet)
- Event Collateral Files: 20 Max Allowed (The visuals/collateral/products that are used to create look, feel, and experience.)
- Multimedia Collateral Files, 1 Max, Limited to 5 Minutes in Length Allowed (This upload is required for Best Filmography entries and is optional for all other categories; slideshows of images are considered more images; grounds for disqualification if exceeds the image collateral limits.)